



## Winsemius Awards Q&A

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### Who is Dr. Albert Winsemius?

The late Dr. Albert Winsemius was a Dutch economist and long-time Chief Economic Advisor to the Singapore Government from 1961 to 1984. He worked closely with Singapore's first generation leaders including Mr Lee Kuan Yew, Dr Goh Keng Swee and Mr Hon Sui Sen. As architect of Singapore's economic policies in the early days, Albert Winsemius and late Mr Lee Kuan Yew developed close relations over the years. Their friendly relationship symbolises the very close ties and connections between Singapore and The Netherlands.

### What is the objective of the Winsemius Awards?

The Winsemius Awards aim to identify, celebrate and motivate companies who foster collaboration and are able to influence and guide their company and/or industry for the wider benefit of the Singaporean and Dutch interests. The Winsemius Awards celebrate the long-lasting bond and strong business ties between Singapore and the Netherlands by recognizing and celebrating innovative and impactful achievements of businesses across all sectors. The first Winsemius Awards Event in 2015 was initiated to celebrate the 50<sup>th</sup> anniversary of Singapore.

Held annually since 2015 with a 2 year pause due to the pandemic, the Winsemius Awards return in 2022 with the same focus on **sustainability** as before and with the award categories flowing from ADB-DutchCham's mission. The Winsemius Awards represent the most prestigious form of recognition for Dutch or Singaporean companies in Singapore on Collaboration, Business achievement, Innovation, Social Responsibility and Sustainability. The Winsemius Awards showcases the achievements of organizations in Singapore with an interest in Dutch business.

### What are the 3 categories of the Winsemius Awards?

**Winsemius Red Orange Award** The Red Orange Award highlights the importance of the long standing and ongoing relationship between The Netherlands and Singapore. The Red Orange Award recognizes the importance of effective business relationships and collaborations within and across business disciplines to tackle challenging issues.

The Red Orange Award wants to celebrate business collaborations which highlight what is working and what is possible when diverse companies come together to achieve a shared goal. The Red Orange Award recognizes a companies' ability to create value by its collaboration for the benefit of both the Singaporean as well as the Dutch business community.

**Winsemius Outstanding Business Achievement Award** The Outstanding Business Achievement Award celebrates the success of an organization and honors its business performance, longevity, development of a new direction, business growth and/or any significant innovations with tangible results and benefiting Dutch Business in Singapore.

The Outstanding Business Achievement Award recognizes companies for outstanding, innovative products, services, projects and programmes demonstrating the organizations leadership and resilience in these unprecedented times. The Outstanding Business Achievement Award also recognizes a company for its ability to achieve outstanding business results by creating an innovative breakthrough or developing a disruptive business or building back better.

**Winsemius Community Impact Award** The Community Impact Award recognizes and honors companies' commitment to positively impacting any of the Singaporean communities with tangible results. The Community Impact Award should demonstrate the company's leadership and commitment in acting inclusive and creating a significant financial, social or environmental value for the benefit of a community. The Community Impact Award will honor those companies which made significant outreach efforts that serve to uplift the community, specifically by promoting strong ethical and social leadership and integrity.

#### **Who are the jury of the Winsemius Awards?**

Per award a jury of 4 well-informed and skilled professionals with relevant backgrounds judges the applicants and nominees in an honest, unbiased and unprejudiced manner. Each jury consists of:

- 2 ADB-DutchCham (community) members
- 1 professional from the Embassy of the Netherlands
- 1 Singaporean professional

More information on the Winsemius Awards Jury members [here](#)

#### **Jury members about the Winsemius Awards winners**

**Winsemius Outstanding Business Achievement Award** "The nominees of this year's award showed more than anything their resilience in trying times. The competition was strong this year with different but strong performing business models, that positively impact society in their own way. But the winning nominee integrated physical with financial solutions into a mix that literally powers and develops societies - a unique solution the jury had not seen before. Moreover, we consider the impact of this mix to be very much in line with the vision and legacy of Albert Winsemius. Therefore, we would like to offer this award to WEnergy!"

**Winsemius Community Impact Award** "In the category Community Impact Award, the Jury was impressed with the way this year's nominees combined social leadership with environmental considerations and impact. One nominee stood out through its commitment to create a positive and scalable impact on one of the most vulnerable communities in Singapore in an inclusive and environmentally conscious manner. This nominee, and with that the winner of the Winsemius Community Impact Award, is: Arcadis, with its Community Garden Program and Solar Panels installation for foreign workers dormitories."

**Winsemius Red Orange Award:** "This year's nominees in the category of Red Orange Award all clearly demonstrated their long standing commitment to Singapore - operating here for many decades and continuously investing in the future. They each showed their collaborative approach when addressing the challenging issues of today - around energy transformation, maritime development and coastal engineering - topics which are critical for both Singapore and The Netherlands. In working on these fields, they are creating long-term benefit for the Singapore

society, their respective businesses and the Netherlands business community as whole. The company which demonstrated this most strongly in their commitment to investment in Singapore and ongoing innovation for the future, is the winner of this year's Winsemius Red Orange Award 2022: Vopak.”

**Who is organizing the Winsemius Awards?**

ADB-DutchCham (Dutch Chamber of Commerce) Singapore

**What is ADB-DutchCham's mission?**

ADB-DutchCham strongly believes in our mission to inform, connect, and inspire professionals and companies in Singapore with a shared interest in Dutch business. Our members have access to our strong, engaged and active community for both Corporates and Individuals to network and exchange knowledge with peers. We organize **informative** and **inspiring** events and offer relevant content, trends and insights to succeed and lead in Singapore.