



Minutes Digital AGM ADB Dutchcham 29 April 2020

1) Opening by the President and establishment of Quorum

The AGM was opened and suspended for 30 minutes when Quorum was not established. The meeting was re-opened afterwards.

2) Approval of the minutes of the AGM of ADB-DutchCham of 22 April 2019

There were no votes against, and nobody abstained from voting regarding the approval of the minutes, and therefore the minutes were unanimously approved.

3) Update on the current state of affairs, members, events, Winsemius Awards

Ingrid Klaassens, executive director of ADB-DutchCham, gave a summary about the state of affairs.

➤ Organisation

Renewed executive team:

Ingrid Klaassens	Executive Director
Lizzie Winckel	Marketing & Social Media Manager
Hannah Olijhoek	Event & Community Manager
Ingrid Meijer	Admin & IT Manager

Thanks & Goodbye for Saskia Kops, who worked 4.5 years for the ADB Dutchcham.

➤ Events 2019

Total of 35 events for **all** members and additional C-level Orange Council meetings and Committee meetings in line with previous years.

Well spread of business and social network events

Successful introduced bi-monthly **Business Network Lunch**

New Year's Reception at the Ambassadors' residency

Winsemius Gala Awards with guest of honour **Mr Chan Chun Sing**, Minister for Trade and Industry and Mr **Hans de Boer**, President of VNO-NCW

Sold out Dinner and Dance in the newly renovated Raffles Hotel

➤ Events until April 2020

Immediate transition from physical to webinars since COVID-19 outbreak in accordance with the MoM and MoH regulations.

20 events organised for all members in the first 4 months.

Sustainability Symposium with guests of honour **Mr Jan Peter Balkenende** in cooperation with HSL, HC, KLM, FrieslandCampina and ABN AMRO.



➤ **Events 2020 going forward**

We aim to offer at least 1 all member event/webinar per week, in cooperation with our (corporate) members

Increase the number of events with partners and other chambers, like Eurocham, Amcham, SG Innovate to give our members the opportunity to broaden their network further.

➤ **Winsemius awards**

Due to the HSL 100 celebrations, it has been decided in October 2019 together with the Orange Members, the main sponsors of the events, to postpone the Winsemius Awards Gala with 1 year to 2021.

➤ **Marketing & Communication**

Transformation of the communication to a higher level in order to be more relevant and informative to our members via our Newsletter and Social Media

Renewed Newsletter

Introduction of Young Professional Membership in order to better connect with the DutchDrinks group (1.000 FB followers)

IT and website enhancements to create a better customer experience and a higher efficiency at the back office

➤ **Members**

We welcomed 11 new corporate members the first 4 months of 2020.

The COVID-19 crisis does have an impact in the number of newcomers.

Growth potential for the ADB Dutchcham to increase our member base.

	Jan 2018	Jan 2019	April 2020	Target dec 2020
Orange Members	16	21	20	20
Corporate Members	94	85	87	100
Individual Members	304	295	254	300

➤ **Transition to theme-based communities**

Following the feedback of our members to be more relevant in specific focus areas where people are working in, a transition to 9 theme-based communities is set in motion.

This set up will accommodate members to connect with people who are working in the same area of expertise, but in different sectors.

A community consists of a core team of approximately 8 members (2 Orange-, 2 Corporate-, 2 professional- and 2 members of any interest).

Following the expertise, the community is responsible for the content of the events, the executive team will operationally facilitate the events.



4) Financial statements ADB-DutchCham

Mark van Rooijen, the honorary treasurer of ADB-DutchCham continued with the financial statements of DutchCham for the financial year 2019

For the detailed report we refer to the Financial statements ADB-DutchCham 2019.

Annual report ADB-DutchCham 2019

- Profit & Loss - the result (SGD 28,000) is higher, mostly driven by event ticket sales and lower costs.
- A new item at the P&L is the tax income, this is due to a trade association classification of the ADB Dutchcham at IRAS.
- Balance sheet – Stronger cash position mainly due to retained earnings and memberships received in advance.

Approval of Financial Figures 2019 and discharge of board members

President Ad Ketelaars continued with the adoption of the audited financial statements ADB-DutchCham 2019, the discharge of the board members DutchCham.

There were no votes against, and nobody abstained from voting regarding the financial figures 2019, and therefore the audited financial figures 2019 were adopted.

There were no votes against, and nobody abstained from voting regarding discharge the board members for the financial year 2019, and therefore the board members were discharged for 2019.

Budget 2020

- Budget 2020 ADB-DutchCham SGD 300,000 – expected result budgeted at SGD 0
- Membership income expected to drop due to COVID 19 and no Winsemius Awards in 2020.
- Executive team at full strength for 2020.

Approval of budget 2020

President Ad Ketelaars continued with the adoption of the budget 2020.

There were no votes against, and nobody abstained from voting regarding the budget 2020, and therefore the budget for 2020 were approved unanimously.

5) Strategy 2020-2021

Board Member Marjolein Oyen continued with the strategy 2020-2021.

- ADB DutchCham is a leading recognized platform that **connects** the Dutch Business Community in Singapore. We are a strong, engaged and active community for both Corporates and Individuals to network and exchange knowledge with peers. We organize **informative** and **inspiring** events and offer relevant content, trends and insights to succeed and lead in Singapore.
- We will bring in focus in our approach by looking through three lenses:



Member Groups - We will continue to focus on our 4 member groups, for whom we have the value of an ADB DC membership clearly defined.

Offer Streams - To ensure we offer a diverse set of events according to the needs of each individual.

Communities - In order to meet our members content & industry wishes, we have set-up 9 communities, where a diversified group of members meet on a regular basis to discuss new developments and share relevant insights.

➤ **Value per member group clearly defined:**

Orange Members: our top membership for those corporates who want to play an active role in the Dutch business community in Singapore, whilst at the same time being connected to other senior leaders of other corporates or key local partners.

Corporate Members: for all businesses with a link to Singapore and the Netherlands that are looking for exposure for their business and want to be connected to like-minded people to share knowledge and experiences.

Individual Members: for those businesspeople with a link to both Singapore and the Netherlands who want to connect to like-minded, new people and be inspired with and exchange locally relevant content.

Young Professionals: young professionals (<30 years old) can benefit from this affordable membership to broaden their business network, build up useful connections and have access to nice social events

➤ In the communication clearly recognizable Offer Streams:

Connect Business: networking stream

Connect People: our social stream

Inspire & Inform: knowledge sharing stream

6) Composition and change of the Board of ADB-DutchCham for 2020

President Ad Ketelaars, presented the changes of the board.

Confirmation of dismissal board members as per 29 April 2020:

Ingrid Klaassens, as Board Member;

Aleid de Savornin Lohman, Honorary Secretary;

Paul Bloemendal, Vice President;

Wouter Muis, as Board Member

Appointment new board members as per 29 April 2020:

Marjolein Oyen- Driesens, as Vice President;

Maarten van Wel, as Honorary Secretary;

Mariët Elshof, as Board Member

Re-election board members as per 29 April 2020:

Ad Ketelaars, President of the Board;

Mark van Rooijen, as Honorary Treasurer;

Daniel Heerkens, Board Member;
Ton van den Bosch as Board Member;

Ad Ketelaars brought the above proposals into vote. Nobody abstained from voting and nobody voted against the proposals, and therefore the board changes as described above were unanimously approved.

7) Any other business

There was no other business or questions from members.

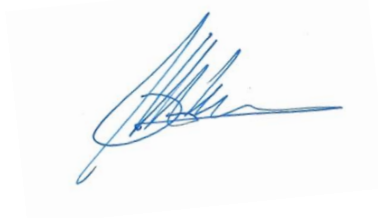
8) Closing

The AGM was closed by the President Ad Ketelaars.

8 May 2020
Signed by Ad Ketelaars,
President of the ADB Dutchcham

A handwritten signature in black ink, appearing to read 'Ad Ketelaars', with a long horizontal line extending to the right.

8 May 2020
Signed by Maarten van Wel
Secretary of the ADB Dutchcham

A handwritten signature in blue ink, appearing to read 'Maarten van Wel', with a long horizontal line extending to the right.

**ADB-DutchCham Singapore
UEN T08SS0125G
ROS 2053/2008**

Attendee list AGM 29 April 2020

1	Ad Ketelaars	President of the board
2	Paul Bloemendal	Vice President of the board
3	Mark van Rooijen	Treasurer of the board
4	Maarten van Wel	Secretary of the board
5	Daniel Heerkens	Boardmember
6	Ton van den Bosch	Boardmember
7	Marjolein Oyen - Driesens	Boardmember
8	Mariet Elshof	Boardmember
9	Hajo Provo Kluit	Observer of the board
10	Ingrid Klaassens	Executive team
11	Lizzie Winkel	Executive team
12	Hannah Olijhoek	Executive team
13	Saskia Kops	Executive team
14	Ingrid Meijer	Executive team
15	Alexis van Dam	Member
16	Evelien Hooijman	Member
17	Bianca Polak	Member
18	Gustaaf Reerink	Member
19	Jadranko Dovic	Member
20	Jarek Skowronski	Member
21	Joep Kusters	Member
22	Nadia van Dam	Member
23	Patrick van Gent	Member
24	Pauline Havens	Member
25	Pieter Stoeltie	Member
26	Rinske Bloemendal	Member
27	Sven Zaadnoordijk	Member

8 May 2020

Signed by Ad Ketelaars,
President of the ADB Dutchcham



8 May 2020

Signed by Maarten van Wel
Secretary of the ADB Dutchcham



ADB-DutchCham Singapore
UEN T08SS0125G
ROS 2053/2008